

starlive

World Fitness Project, Drumsheds, London 2026.



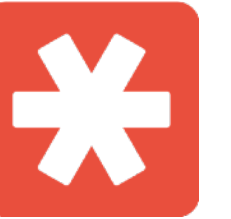
World Fitness Project, Drumsheds, London 2026.



Client	C6 Works
Date	2026
Sector	Sport
Services	Grandstands and seating, Design & engineering



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Project summary

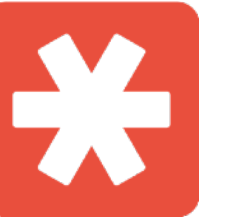
For World Fitness Project Tour Stop 1, Star Live worked with C6 Works and LST Venues to transform Drumsheds into a large-scale spectator environment for three days of elite fitness competition.

Star Live installed 3,500 temporary seats across the venue, combining grandstands and accessible viewing platforms with carefully considered sightlines, circulation and safe egress.

The seating package was designed around the unique layout of the venue, creating an arena-style environment that brought thousands of spectators closer to the action.



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The challenge

Creating a temporary seating environment within Drumsheds required each structure to respond to the existing venue and competition layout.

Alongside accommodating thousands of spectators, the seating needed to maintain sightlines and audience flow while integrating access routes and operational spaces within the grandstand structures.

With each seating location presenting different requirements, the challenge was to maximise capacity while creating a safe, cohesive spectator environment around the competition floor.

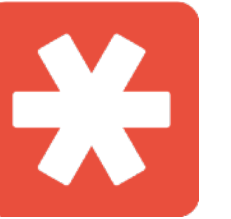
Our approach

Star Live developed three principal grandstand structures, each engineered around its individual location within the venue.

Raised structures maintained sightlines and circulation routes, including a tunnel beneath one grandstand, while dedicated athlete and family seating, accessible viewing platforms and integrated commentary and DJ positions supported the wider requirements of the event.



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Delivery

Working closely with C6 Works and the venue, Star Live coordinated the installation of the temporary seating package at Drumsheds ahead of the opening tour stop.

Bringing together three distinct seating areas and supporting structures, the completed installation created a spectator environment around the competition floor, ready for three days of live action.

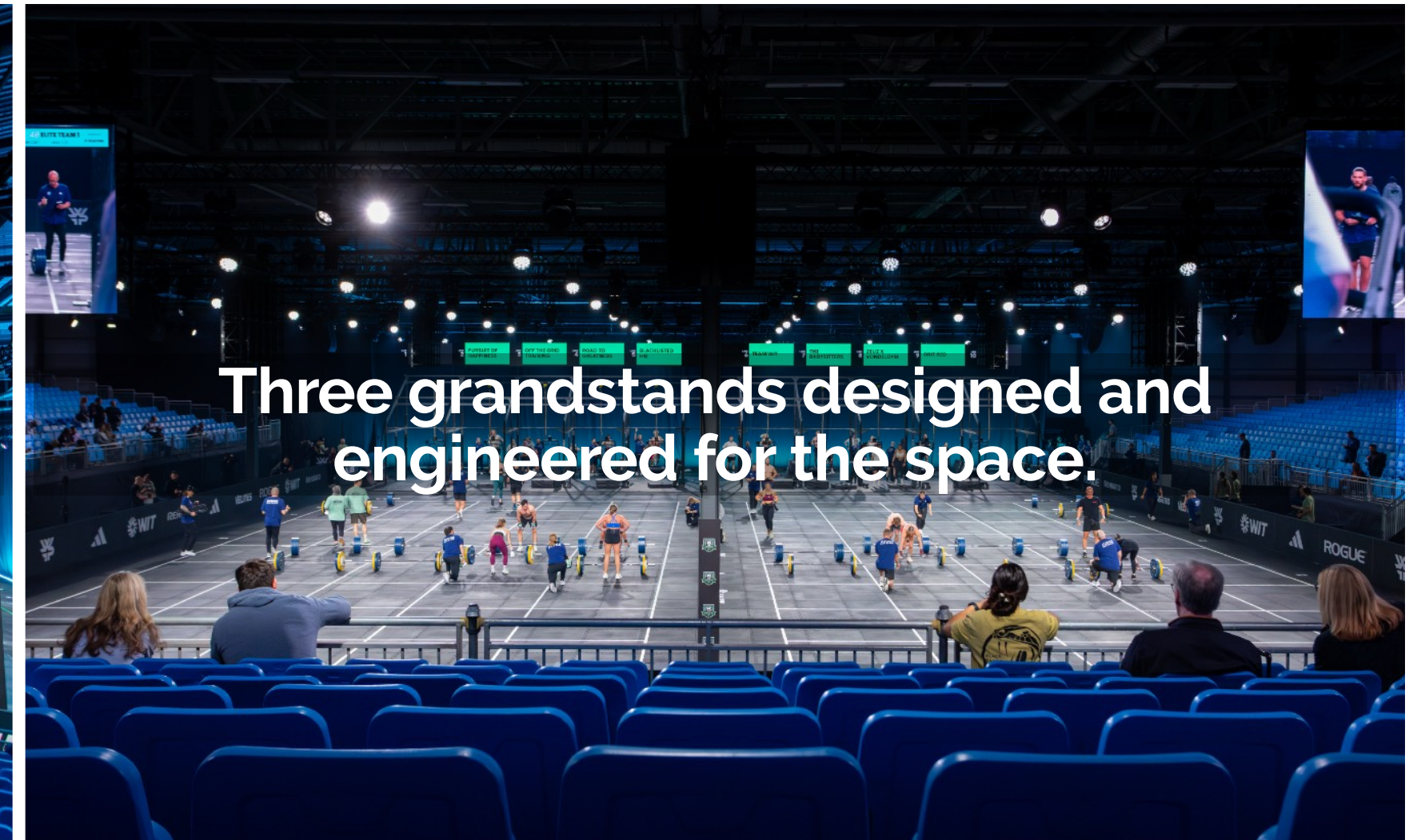
Outcome

The completed installation transformed Drumsheds into an arena-style spectator environment, creating the capacity, sightlines and infrastructure needed to bring audiences closer to the competition.

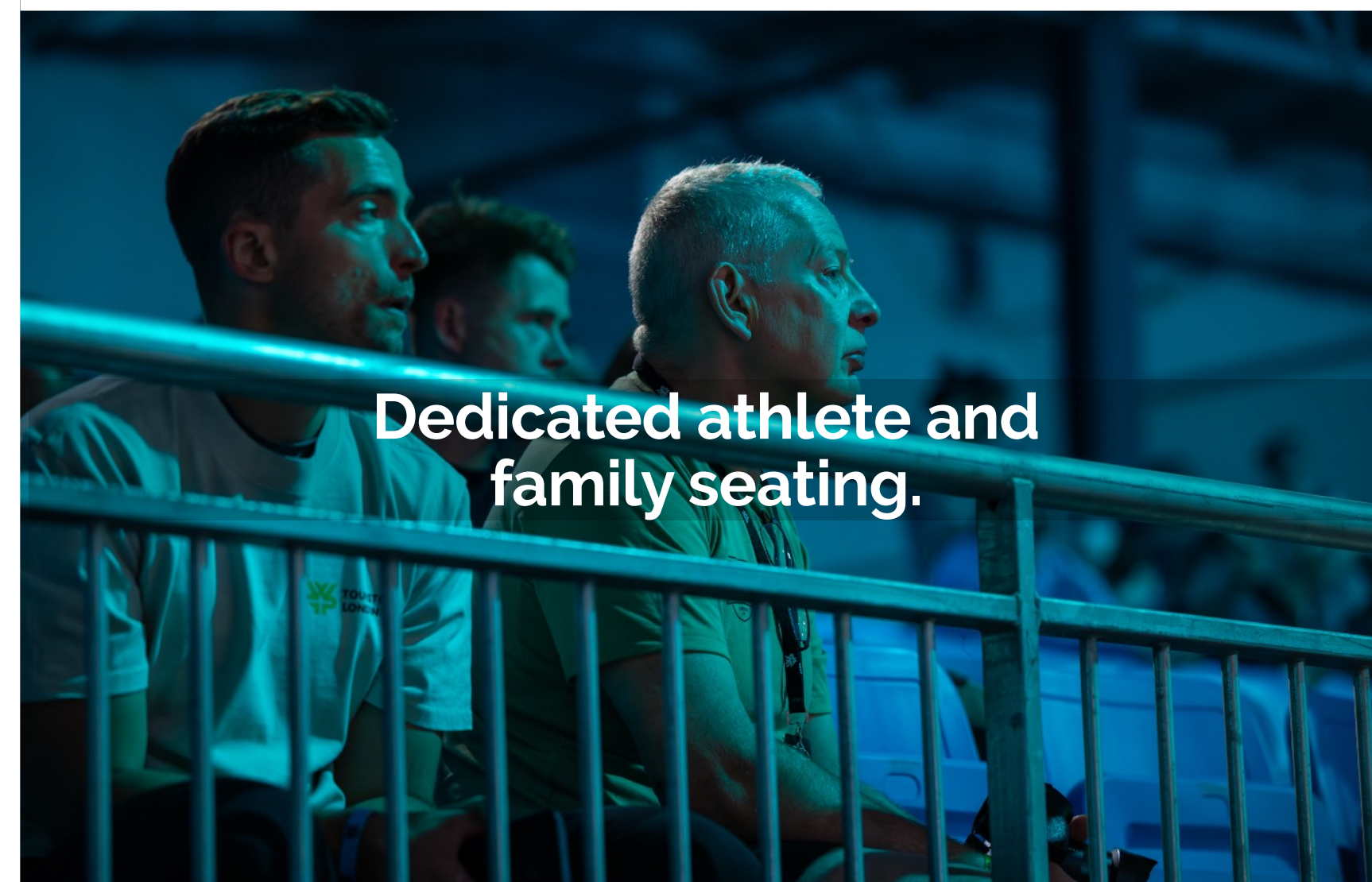
By engineering the seating around the specific demands of the venue, Star Live helped create an environment that balanced scale, spectator experience and safe audience movement throughout the event.



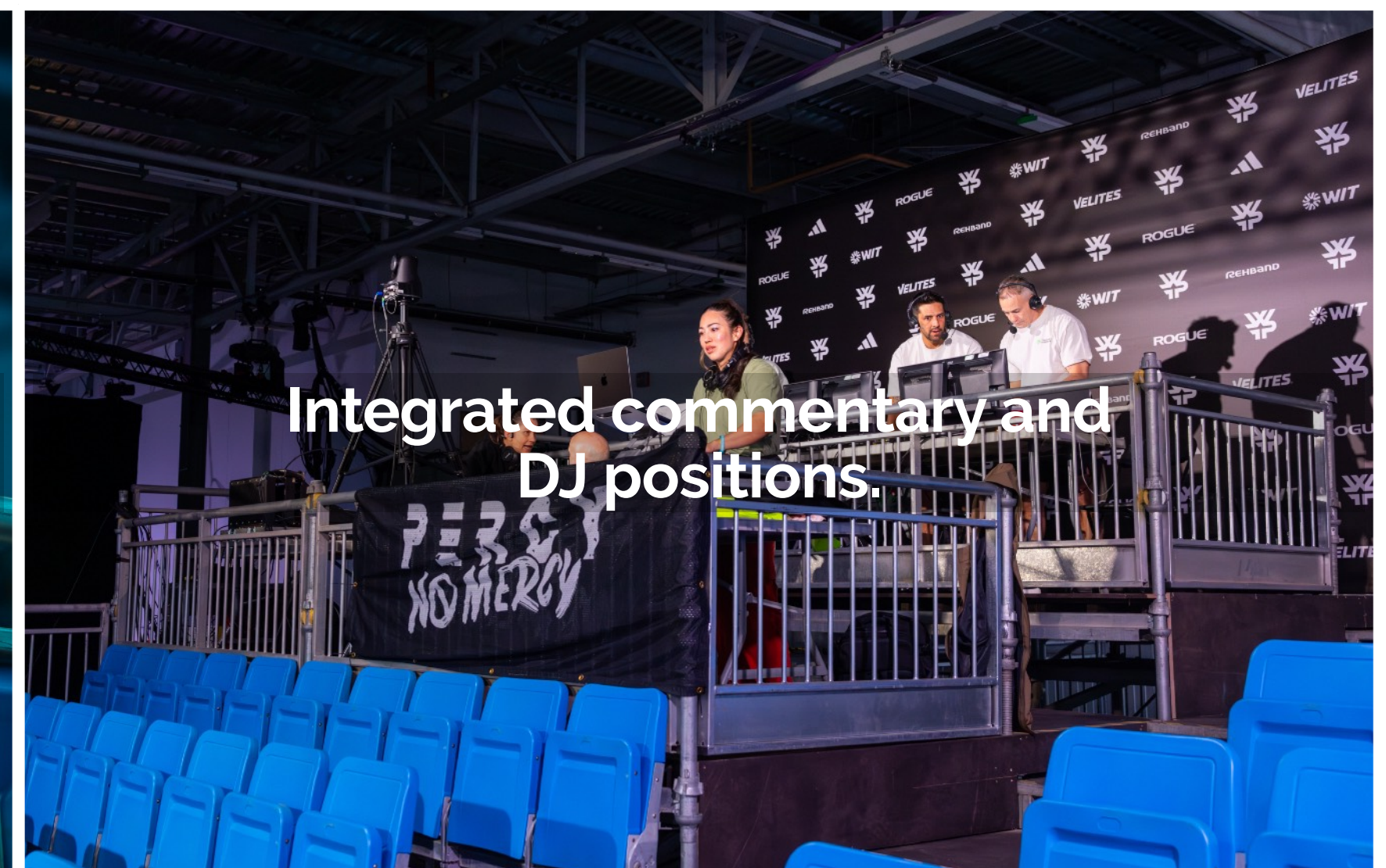
3,500-seat temporary arena around the competition floor.



Three grandstands designed and engineered for the space.



Dedicated athlete and family seating.



Integrated commentary and DJ positions.

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