star live

2026 European Athletics Championships, UK.

Case study.



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Client	European Athletics Ventures LLP
Date	2026
Sector	Sport
Services	Design & engineering, Grandstands, Broadcast and media structures, Temporary event infrastructure



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Project summary

Alexander Stadium already had the foundations of a major sporting venue. Our role was to give it the additional capacity and temporary infrastructure needed for an international championship.

For the 2026 European Athletics Championships, we delivered 7,834 additional seats alongside a wide-ranging structural overlay package supporting spectators, athletes, broadcasters and media.

From grandstands and screen structures to broadcast studios, camera platforms, bridges and Mixed Zone infrastructure, the project extended well beyond seating to help transform the stadium for championship competition.



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The challenge

Hosting the European Athletics Championships for the first time in the UK required Alexander Stadium to accommodate increased spectator demand while supporting the complex operational requirements of a major international athletics event. The Championships ran from 10–16 August 2026.

Our programme needed to integrate substantial temporary structures within an established stadium environment, working around existing seating, circulation routes and venue infrastructure.

As the project developed, the scope expanded significantly beyond spectator seating to encompass broadcast, media, Mixed Zone and athlete infrastructure – all while maintaining the fixed programme required for event readiness.



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Our approach

The seating programme added 7,044 seats to the North Stand and 790 to the South Stand, creating 7,834 additional spectator positions within Alexander Stadium.

Alongside the grandstands, we designed, engineered, supplied and installed an extensive supporting infrastructure package. This included screen support structures, cable bridges, Mixed Zone facilities, broadcast and media platforms, four studio structures and an Athlete Walkway Bridge.

The scope also incorporated structural design and certification, enabling works and close coordination with broadcast, overlay and venue teams, creating an integrated temporary infrastructure solution rather than a series of standalone structures.



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Delivery

As requirements evolved, we responded with additional and adapted infrastructure across the stadium.

The Wire Cam Tower was increased to 30 metres, while further works included Mixed Zone and studio roofs, additional broadcast studio equipment, camera platforms, press infrastructure and modifications to bridge systems.

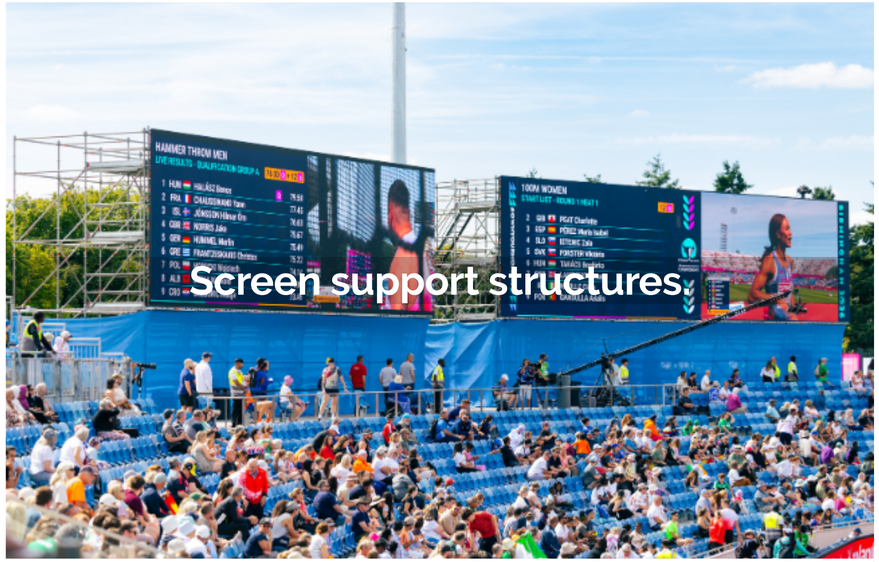
Finishing and safety works included mesh wrapping to the North and South stands, tunnel and structure netting, seat numbering and additional access infrastructure.

With multiple workstreams progressing simultaneously, the project required careful coordination from design and engineering through installation, event readiness and subsequent de-rig.









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Outcome

Star Live's delivery helped transform Alexander Stadium from an established athletics venue into an environment equipped for one of Europe's biggest international championships.

The project combined high-capacity temporary seating with the less visible but equally critical infrastructure required by athletes, broadcasters and media – from studios and camera positions to bridges and Mixed Zone facilities.

By responding to an evolving brief while working to an immovable event deadline, Star Live delivered a comprehensive structural overlay programme that increased spectator capacity and supported the wider operation of the Championships.



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Bradley Merchant
Project Director
+44 7768 142983
b.merchant@stargrouplive.com

stargrouplive.com

