



Ryder Cup, Rome, 2023.

Case study.



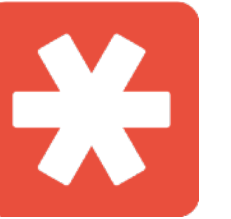
Ryder Cup 2023.



Client	Ryder Cup Italy Limited
Date	2023
Sector	Sport
Services	Grandstands, Hospitality structures, Fan zones.



Ryder Cup 2023.



Project summary

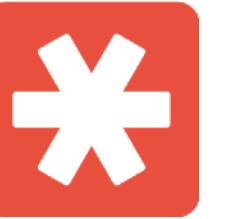
Across Marco Simone Golf & Country Club, Star Live delivered an extensive temporary infrastructure programme for the 2023 Ryder Cup, creating spectator and hospitality environments for one of golf's biggest international events.

More than 10,500 spectator seats were delivered across the course, alongside the major 13th Hole hospitality complex, Fan Zone infrastructure, screen support structures and ancillary facilities.

From international logistics and installation to event-time support and de-rig, the project brought multiple temporary infrastructure workstreams together across a challenging, expansive site.



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The challenge

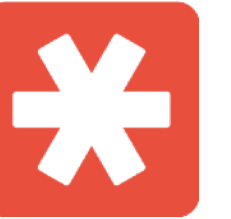
Delivering temporary infrastructure across a live championship golf course required careful coordination of multiple structures, locations and workstreams within a fixed tournament programme.

Alongside the extensive spectator seating programme, the 13th Hole required the integration of grandstands, hospitality, modular units and Fan Zone infrastructure into a single destination.

As requirements evolved, we also responded to additional works and increased labour demands, maintaining progress across the site ahead of tournament week.



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Our approach

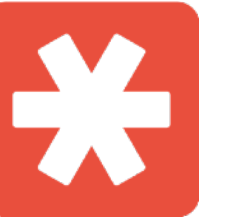
We combined design, engineering, logistics and site delivery to manage the programme as an integrated infrastructure project.

More than 10,500 spectator seats were delivered across the course, including two 1,024-seat grandstands at the 13th Hole. The 13th Hole complex also incorporated the Terrace Club, a 340m² Vista roof, 24 modular hospitality and catering units and a 1,225m² Fan Zone.

Additional infrastructure included large-format screen supports, accessible viewing platforms and practice and driving range structures.



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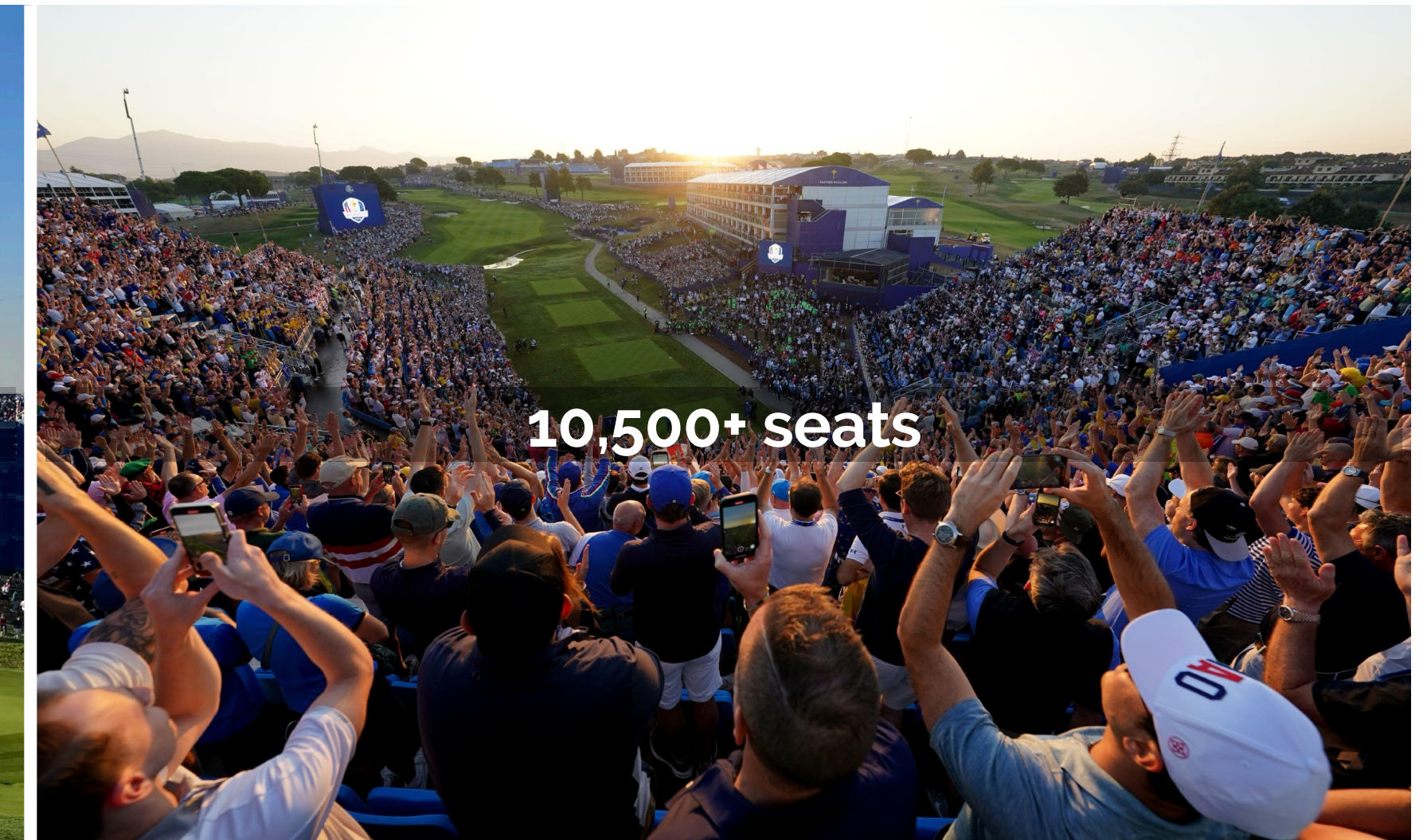
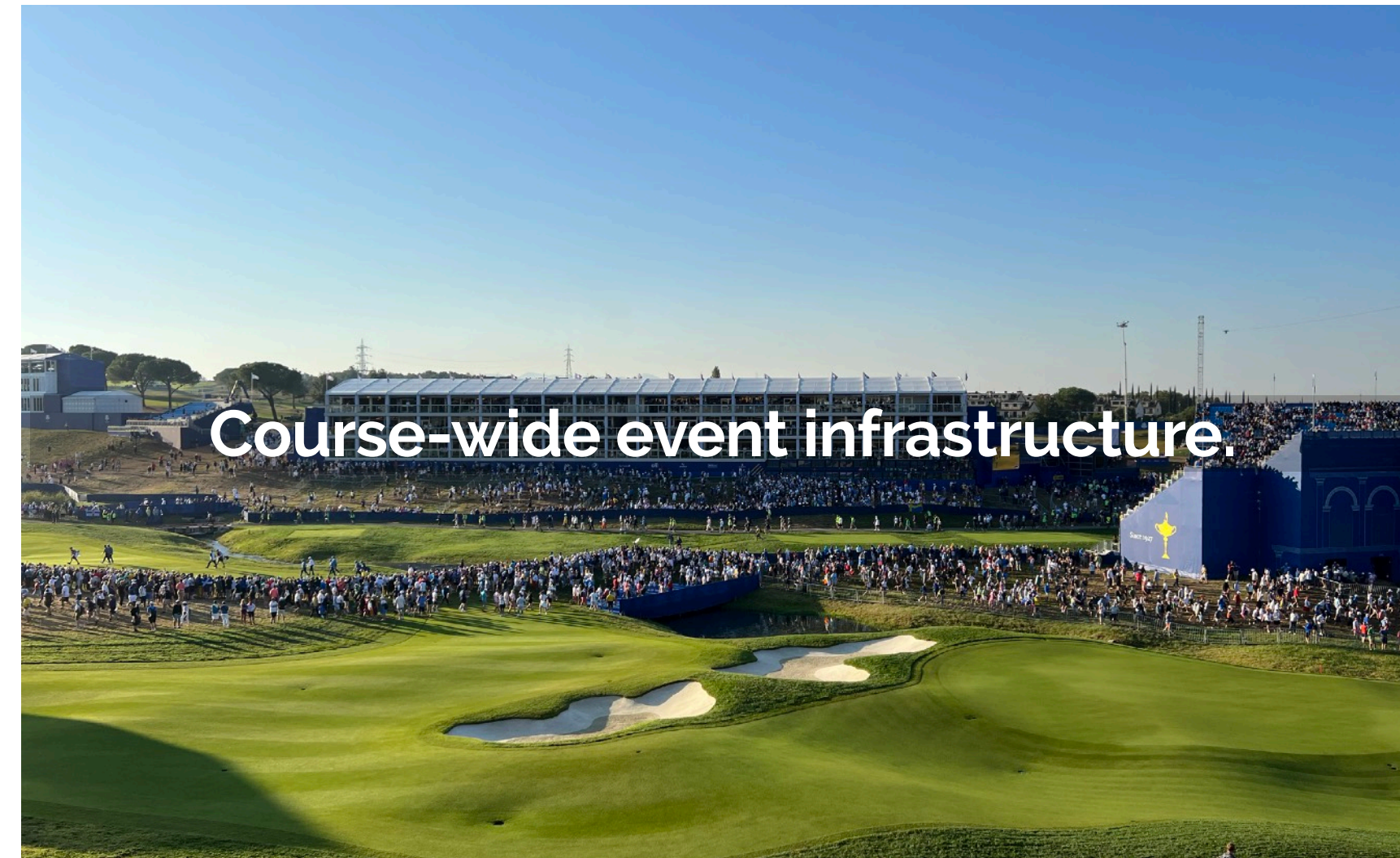
Delivery

We managed the international logistics, installation and delivery of temporary infrastructure across multiple locations throughout Marco Simone Golf & Country Club.

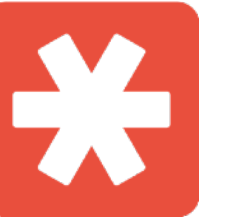
The programme extended beyond the original scope as requirements developed, with additional grandstand works, flagpoles and dedicated standby teams incorporated into the final delivery.

The final delivery also included:

- Additional grandstand works
- Dedicated standby teams
- Operational support during tournament week
- De-rig, removal and reinstatement following the event.



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Outcome

Star Live delivered a comprehensive temporary infrastructure solution for the 2023 Ryder Cup, supporting the spectator, hospitality and operational experience across the championship course.

From course-wide grandstands and accessible viewing platforms to the integrated 13th Hole hospitality complex, the project demonstrates our ability to deliver complex, multi-location infrastructure for major international sporting events.

The result combined scale, flexibility and responsive on-site delivery within the immovable deadlines of one of golf's biggest global events.





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